

Maddy Mackey

UX Designer

www.maddymackey.com

maddy.joy.holcomb@gmail.com

570-447-7456

Experience

Freelance

Freelance UX Designer
Feb 2023 - Present

Working one-on-one alongside a full-stack developer creating websites and products for clients. As a small team, I offer not just services in web design, but branding, email marketing, and UX research.

Design Match

UX Researcher
Nov 2022 - Feb 2023

I closely collaborated with the founder to uncover key data points for a new application launch. I quickly came into the Project Manager role ensuring all UX elements were consistent across the entire launch and then existing platform.

Jacksonville Chamber Of Commerce

Design Intern
June 2022 - August 2022

One of six interns for the nonprofit, I contributed to an entire website relaunch and updated brand. From creating a new logo, brand elements, and the final release of the new site, I spent my time adapting to different management styles and challenges.

Education

Pikes Peak Community College

Associate of Arts in Psychology
2019-2023

Google - Coursera

Certification - UX Design
2021-2022

Soft Skills

Harmonious team player
Knowledgeable in design, branding,
and storytelling

Flexible problem solver
Reliable project manager

Technical Skills

User Research
Figma
Adobe XD + Photoshop

User Experience Design
Design Systems